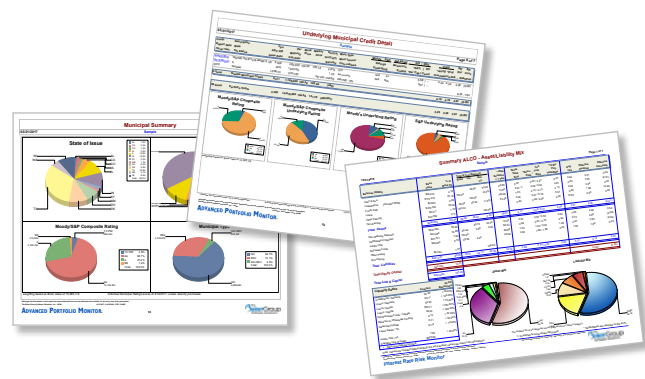





Six-Month Free Trial

As financial institutions face unprecedented times, The Baker Group is ready with tools and services to help **maximize the performance** of your institution.

That's why we're offering new clients our Software Solutions* **service package for a six-month free trial**. Not only will you have access to our latest market research and insight from our Financial Strategies Group, you'll be included in all of our webinars. There you'll hear the latest Information on the economy and how it could impact your institution and its investment portfolio.



Baker's Software Solutions Service Package Includes:

-  **Asset/Liability Analysis – Interest Rate Risk Monitor (IRR[®])**
Your management team will find that The Baker Group's quarterly review of the loan and deposit information outlined in the Interest Rate Risk Monitor and Asset Liability Analysis is an effective tool in managing your risk and performance.
-  **Bond Accounting – Baker Bond Accounting[®] (BBA)**
The Baker Group will provide you with accurate, easy-to-read reports delivered electronically to you each month.
-  **Investment Analysis – Advanced Portfolio Monitor (APM[®])**
The Advanced Portfolio Monitor is a key monthly report that we utilize to help you measure, monitor, and manage the overall risk and performance of your investments.
-  **Balance Sheet Liquidity – Dynamic Liquidity Monitor (DLM)**
The Dynamic Liquidity Monitor allows users to simulate multiple “what if” scenarios to assess impacts on balance sheet liquidity. It is effectively a dynamic “sources and uses” model that enables you to adjust assumptions on a variety of things.

To obtain the resources you need to maximize the performance of your financial institution, contact our Financial Strategies Group at **800.937.2257**, or FreeTrial@GoBaker.com.

www.GoBaker.com

Oklahoma City, OK | Austin, TX | Dallas, TX | Houston, TX | Indianapolis, IN | Long Island, NY | Salt Lake City, UT | Springfield, IL
Member: FINRA & SIPC

*The Baker Group LP is the sole authorized distributor for the products and services developed and provided by The Baker Group Software Solutions, Inc.